SOURCE



Robert Bartrop is the Chief Revenue Officer (CRO) at SOURCE® Global, PBC, the manufacturer of SOURCE Hydropanels a technology that provides a reliable, renewable, and resilient source of drinking water that is 100% off-grid. Since joining Zero Mass Water in early 2017, Robert has overseen the global expansion of SOURCE technology, including a retail product launch in the USA, the establishment of a global distribution network and a project pipeline that is based on a Water Purchase Agreement (WPA) model providing clean drinking water solutions to communities, governments and corporations in more than 45 countries. Prior to joining SOURCE, Robert spent almost nine years in strategy, business development and regional management roles at First Solar, where he led the company's expansion into the Asia Pacific region and was responsible for the origination, development and delivery of a large portfolio of solar PV projects across the Asia Pacific region.

Before joining First Solar, Robert worked as an Analyst at Lehman Brothers (New York).

Education

Bachelor of Commerce – University of Sydney, 2002 Juris Doctor (Hons) – Bond University, 2006